



Sponsor/Vendor Application

Application Deadline: March 15, 2020 (Sponsorships) | April 8, 2020 (Vendors & Community Partners)

(applications may be submitted after the deadline, pending approval, but we cannot guarantee full sponsorship benefits for any applications submitted past the deadline listed above)

Submitting an application does not automatically guarantee acceptance to participate in Tallahassee PRIDEFEST 2020's Pride in the Plaza event. All applications will be reviewed by the Planning Committee and selected based upon quality, uniqueness, appropriateness and originality of product. The Committee reserves the right to accept or deny any application.

Application Packages **MUST** include the following:

- Payment to the Family Tree
(please put "PRIDEFEST" in the memo/note line)
- Signed release agreement with witness signature

If your sponsorship level includes advertising or logo placement, you must provide artwork by the application deadline. Failure to provide artwork may result in forfeiture of associated sponsorship benefits

Mail application, materials, and payment to:

Tallahassee PRIDEFEST
c/o The Family Tree
P.O. Box 38477
Tallahassee, FL 32315

Contact Name: _____
Last First

Business Name: _____

Mailing Address: _____
Street/PO Box City State Zip

Day Phone: (_____) _____ Cell Phone: (_____) _____

Email Address: _____ Website: _____

Please describe your business or organization (attach separate sheet if necessary):

Generally describe the goods/materials & information that is to be distributed at your booth during Pride in the Plaza (attach separate sheet if necessary):

****Please note: Sponsors & Vendors are responsible for ensuring they have required licenses, insurance, and for collecting and reporting sales tax. Alcohol, weapons, explosives, or hazardous materials are not permitted under ANY circumstances.****

Describe any special needs or accommodations not listed elsewhere:

Please see next page for additional information

For Sponsors Only:

Please select the desired level of sponsorship:

- | | | |
|---|--|---|
| <input type="checkbox"/> Presenting (\$3,000) | <input type="checkbox"/> Gold (\$500) | <input type="checkbox"/> Mainstage Sponsor (\$750) |
| <input type="checkbox"/> Rainbow (\$1,000) | <input type="checkbox"/> Silver (\$350) | <input type="checkbox"/> Pride in the Plaza Bar Sponsor (\$1,000) |
| <input type="checkbox"/> Platinum (\$750) | <input type="checkbox"/> Community Partner (\$200) | <input type="checkbox"/> Mobile App/Website Sponsor (\$1,250) |

A key benefit of sponsorship is participating in Pride in the Plaza. Please select one:

- I will participate I will not participate

If participating, you are guaranteed a 10x10 space. Please select additional items (included unless otherwise noted):

- Tent 8ft Table & Chairs (2) Electricity (\$50)

For Vendors Only:

Please select all that apply:

- | | | |
|--|---|---|
| <input type="checkbox"/> Commercial/Retail/Food Vendor Fee (\$100) | <input type="checkbox"/> Vehicle Food Vendor (Food Truck) (\$125) | <input type="checkbox"/> Registered Non-Profit Vendor (\$50)
<i>(includes (1) 8' table & (2) chairs)</i> |
| <input type="checkbox"/> 10'x10' Tent (\$25) | <input type="checkbox"/> (1) 8' Table & (2) Chairs | |
| <input type="checkbox"/> Electricity (\$50) | | |

Dates & Deadlines

March 15, 2020:

Registration Deadline for All Corporate Sponsor Levels except Community Partners

We must cut off these sponsor levels on this date in order to ensure we can provide you with all of your benefits according to your sponsorship package. Any registrations after this point are welcome, but we cannot guarantee that you will receive all of the benefits of your sponsorship after this date.

Please note, all artwork (logos, ads, etc.) must be submitted by this date to guarantee inclusion in materials. Signed agreement is required to participate in Pride in the Plaza. See www.tallahasseepride.com for details.

April 8, 2020:

Registration Deadline for Community Partners and all Vendors (including Non-Profit Vendors)

Registrations after this point will be handled on a case-by-case basis, as we cannot guarantee that we will have space for you, or that you will receive all of the benefits that accompany your registration. Special requests regarding vendor placement or other accommodations will be handled on a first-come, first-served basis.

Please note, all artwork (logos) must be submitted by this date to guarantee inclusion in materials. Signed vendor agreement is required to participate in Pride in the Plaza. See www.tallahasseepride.com for details

You can complete your sponsor or vendor registration online at **www.tallahasseepride.com**. Payment can be made with credit/debit cards or via PayPal, and artwork can be uploaded during the registration process.

Alternatively, you can mail your agreement, along with payment and artwork, to:

**Tallahassee PRIDEFEST 2020, C/O The Family Tree
P.O. Box 38477
Tallahassee, FL 32315**

Please make checks payable to **The Family Tree** with "PRIDEFEST" in the memo line.

FOR INTERNAL USE ONLY:

Date Rcvd: _____ Payment Type: _____ Amt Paid: _____ Chk #: _____
GR: _____ Entered: _____ Apprvd by: _____ Booth #: _____