

Presenting Sponsor
\$3,000 (Limit 1)

Rainbow Sponsor
\$1,000 (Limited quantity)

Platinum Sponsor
\$750

Gold Sponsor
\$500

Silver Sponsor
\$350

Community Partner
\$200



Corporate Sponsorship Levels & Benefits

Sponsorship Level	Amount	Benefits
Presenting Sponsor	\$3,000 (Limit 1)	Title Sponsorship Recognition at all events & on all promotional materials
Rainbow Sponsor	\$1,000 (Limited quantity)	"Sponsored by" inclusion in all radio advertising spots
Platinum Sponsor	\$750	2 VIP Supporter Packages included (see details on reverse)
Gold Sponsor	\$500	"Event sponsored by" recognition in materials and at event
Silver Sponsor	\$350	Logo placement on coasters (used at Pridefest bar and after party)
Community Partner	\$200	Prominent logo placement on mobile app, website, banners, & t-shirts
		Logo placement on back of Pridefest lanyard card
		Custom advertisement on mobile app & website
		Prime or preferred booth location for Pride in the Plaza
		Logo placement on retail bags for use at Pride in the Plaza
		Individual sponsor banners placed around venue at Pride in the Plaza
		Sponsor inclusion on promotional materials
		Sponsor "shout-outs" on social media channels
		Logo placement on back of Pridefest T-Shirt
		Logo placement on Pridefest banners
		Commemorative "sponsored by" banner on main stage in Pride in the Plaza (available for sponsor to keep after event)
		Covered booth with table and chairs at Pride in the Plaza
		Logo on mobile app & website
		Complimentary Pridefest t-shirts

Additional Sponsor Opportunities (Only 1 available per category)

Mainstage Sponsor \$750

- Prominent banner placement on stage front
- Sponsor call-out by host/MC throughout event
- Logo and "Presented by" placed on stage schedule in mobile app, on website, and on printed schedules placed throughout the venue
- Optionally may conduct raffle/giveaway of products/services during the event (cost of products or services not included in sponsorship)
- Includes Silver-level sponsor benefits

Pride in the Plaza Bar Sponsor \$1,000

- Corporate logo on all signs/notices in bar area
- Logo on wristbands (used at Pridefest bar and official after party)
- Logo and website url on coasters
- Logo on promotional cups
- Custom craft drink named after your business available at the bar
- Sponsor call-out by host/MC throughout the event
- Includes Gold-level sponsor benefits

Mobile App/Website Sponsor \$1,250

- Inclusion of "Sponsored by" text/logo on app launch screen
- Prominent placement of "Sponsored by" text/logo throughout mobile app & website
- Custom ad placement on website & mobile app
- Sponsor call-out during Pride in the Plaza and the Tallahassee Pridefest Pageant
- Raffle/contest entries whenever users "check in" at your retail location(s) during Pridefest week
- Includes Platinum-level sponsor benefits

Individual Support Opportunities

For more information and to purchase, see www.tallahasseepride.com

VIP Supporter Package

\$200

- 1 complimentary t-shirt or tank-top
- 1 VIP ticket to the Tallahassee Pridefest Pageant (includes complimentary pre-pageant cocktail reception and preferred seating)
- Invitation to Pridefest Appreciation Social
- Access to VIP area during Pride in the Plaza
 - » Seating with shade and fans, in clear view of the main stage
 - » Meet and greet with entertainers
 - » Promotional cup from Pridefest Bar with 2 complimentary drinks
 - » Dedicated service line at the Pridefest Bar
- Entry to official after party at 926 Bar & Grill
- Exclusive VIP lanyard and card
- Exclusive VIP button

Pride Supporter

\$100

- 1 complimentary t-shirt or tank-top
- Invitation to Pridefest Appreciation Social
- Access to VIP area during Pride in the Plaza
 - » Seating with shade and fans, in clear view of the main stage
 - » Meet and greet with entertainers
 - » Dedicated service line at the Pridefest Bar
- Exclusive Pride Supporter lanyard and card
- Exclusive Pride Supporter button

Vendors

Commercial, Retail, and Food Vendors

Vendor Fee (includes 10'x10' space)	\$100
10'x10' Tent	\$25
(1) 8' Table & (2) Chairs	\$25
Electricity.....	\$50

Vehicle Food Vendors (Food Trucks)

Vendor Fee (includes street parking & electricity - limited availability).....	\$125
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Registered Non-Profit Vendor

Vendor Fee - includes (1) 8' table and (2) chairs in shared covered space	\$50
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Dates and Deadlines

March 15, 2020:

Registration Deadline for All Corporate Sponsor Levels except Community Partners

We must cut off these sponsor levels on this date in order to ensure we can provide you with all of your benefits according to your sponsorship package. Any registrations after this point are welcome, but we cannot guarantee that you will receive all of the benefits of your sponsorship after this date.

Please note, all artwork (logos, ads, etc.) must be submitted by this date to guarantee inclusion in materials. Signed agreement is required to participate in Pride in the Plaza. See www.tallahasseepride.com for details.

April 8, 2020:

Registration Deadline for Community Partners and all Vendors (including Non-Profit Vendors)

Registrations after this point will be handled on a case-by-case basis, as we cannot guarantee that we will have space for you, or that you will receive all of the benefits that accompany your registration. Special requests regarding vendor placement or other accommodations will be handled on a first-come, first-served basis.

Please note, all artwork (logos) must be submitted by this date to guarantee inclusion in materials. Signed vendor agreement is required to participate in Pride in the Plaza. See www.tallahasseepride.com for details

You can complete your sponsor or vendor registration online at www.tallahasseepride.com. Payment can be made with credit/debit cards or via PayPal, and artwork can be uploaded during the registration process.

Alternatively, you can mail your agreement, along with payment and artwork, to:

**Tallahassee PRIDEFEST 2020, C/O The Family Tree
P.O. Box 38477
Tallahassee, FL 32315**

Please contact us for more information regarding sponsorships at:

admin@tallahasseepride.com
850-296-9490

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